

# MOTORSPORT UK

## NATIONAL MOTORSPORT WEEK

### BRAND GUIDE

#### LOGO CLEAR SPACE AND CONTRAST



#### LOGO INCORRECT USE EXAMPLES



#### COLOURS

PRIDE BLUE			
R 10	C 100		
G 60	M 54		
B 205	Y 0	PANTONE	HEX
	K 0	2145C	0A3CCD

ELECTRIC BLUE			
R 31	C 68		
G 173	M 19		
B 252	Y 0	PANTONE	HEX
	K 0	299C	1FADFC

#### GRAPHICS

